



Student Outcomes Report



Data Science Career Track

Contents



A Note from Our CEO	3
Key Findings	4
Our Latest Data: Student and Career Outcomes	
Job Roles	7
Salary	8
Type of Employment	9
Completion Rates	10
Job Guarantee Eligibility	11
Student Stories	12
How Springboard Delivers Significant Student Outcomes	16
Definition of Terms	17

A Note from Our CEO

Hi, I'm Gautam, CEO and co-founder of Springboard. I am so proud to share the Springboard [Data Science](#) Career Track Outcomes Report (December 2016 - December 2023) with you. Inside, you'll find all kinds of information about our students' successes, from job placements and salary ranges all the way to new career paths and job titles.

We began publishing this report several years ago with the goal of increasing transparency around our outcomes. We continue to do so because we know the greatest measure of our success is that of our students. Their life-changing results are proof of our approach:

- A focus on hands-on learning through real-world projects that help you build a portfolio and land the job
- 1:1 mentors and coaches who provide ongoing expertise and guidance
- A flexible curriculum that gives you freedom to study on your timeline
- A commitment to helping you land a job so you can invest in yourself with confidence



Tech talent is, and will continue to be, in high demand.

We want to help more people build the necessary skills required to land the jobs that will shape our future. It's why we've designed our experience for the workforce — not the classroom. And it's why we are proud of the transformations so many of our graduates have achieved. We look forward to supporting you in yours.

A handwritten signature in black ink, appearing to read 'G. Tambay'.

Gautam Tambay
Co-Founder & CEO

KEY FINDINGS

Our Numbers Show Our Impact

The online learning experience, career-based curriculum, and one-on-one support work together to help our students get a job. As a result, our students advance their career and income potential.

89.2%

Job-qualified individuals
received a job offer
within 12 months of
graduation

\$25,434

Average salary increase
as reported by students who
provided pre- and post-
course salaries



Top 5 Companies

Hiring Our Students

Deloitte.

Google

 **Apple**

amazon

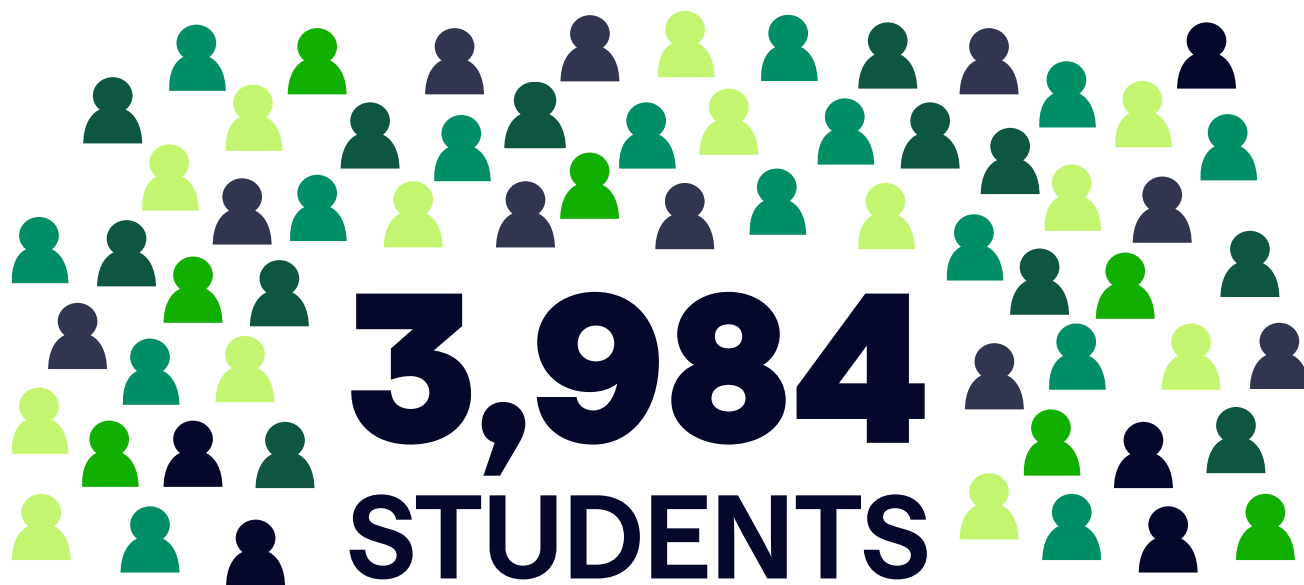
facebook

A decorative yellow line graphic consisting of two overlapping loops, one larger and more horizontal, and one smaller and more vertical, both in a light yellow-green color.

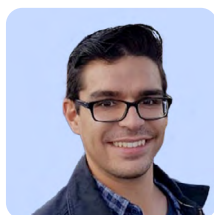
Our Latest Data

Student & Career Outcomes

The following data represents the outcomes for the 3,984 students enrolled in the Data Science Career Track between December 2016 and December 2023.



have enrolled in the Data Science Career Track since its launch in December 2016. This includes current students and those that have graduated into tech careers.



Jonas Cuadrado

From Physics PhD student

To Lead data scientist at Socure



Joy Opsvig

From PR account executive

To Data science apprentice engineer at LinkedIn



Rane Najera-Wynne

From Fire Safety System Technician

To Data scientist at BRIDGE



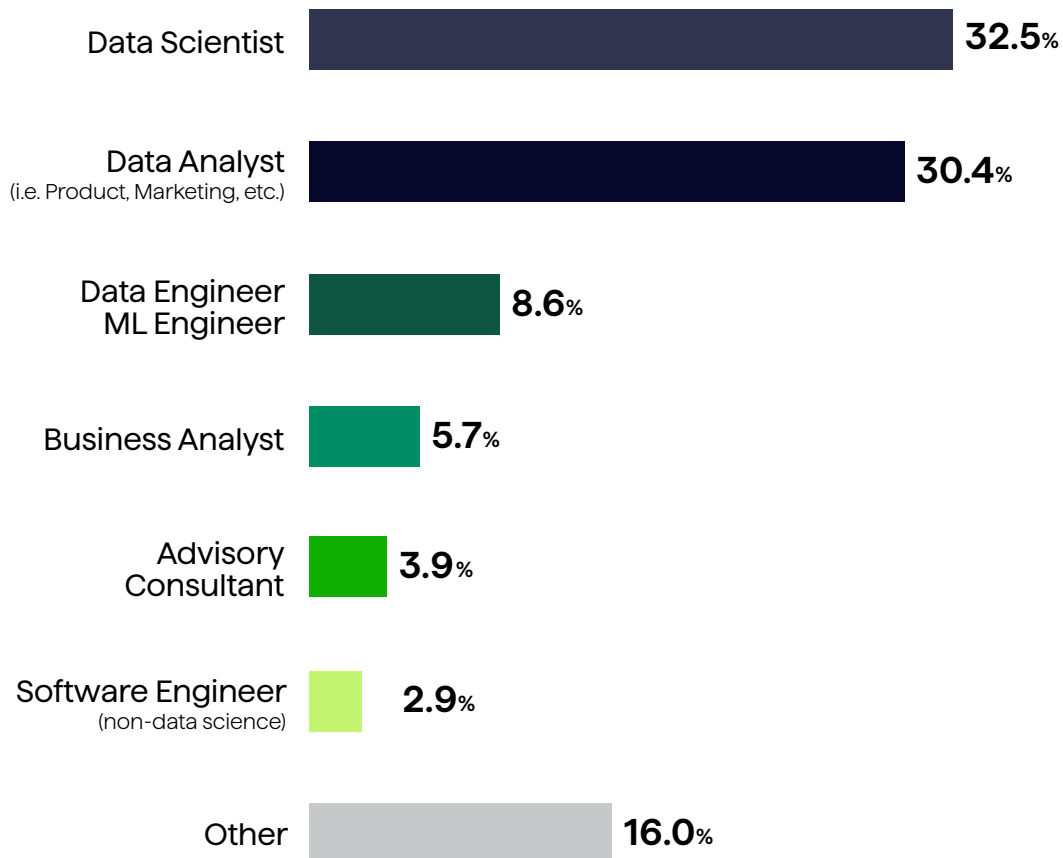
[View Student Stories](#)

JOB ROLES

Student Career Paths

Springboard students have a broad range of career aspirations, from data scientists to business analysts. Upon completing the Data Science Career Track, students are given the opportunity to get 1:1 support with their job search. For those that do, their personal coach and career services team remain by their side, helping them secure a job and launch the tech career of their dreams.

Of 1,470 students who reported receiving an offer, 1,156 students reported the roles below.¹



¹Data on position/role was not reported by 314 students who reported receiving an offer

**SALARY**

Elevated Income

Most students who graduate from Springboard enjoy a boost in salary. The top hiring companies for the Data Science Career Track include Facebook, Amazon, Deloitte, Google, and Apple.

The Median Starting Salary was \$85,000. Of 1,470 students who reported receiving an offer, 954 reported their base compensation.²

**\$90,901****Average Starting Salary****\$25,434****Average Salary Increase**
as reported by students that provided
pre- and post-course salaries.

²Data on compensation was not self-reported by 516 students who reported receiving an offer. The starting salaries represent first employment after starting the program.

TYPE OF EMPLOYMENT

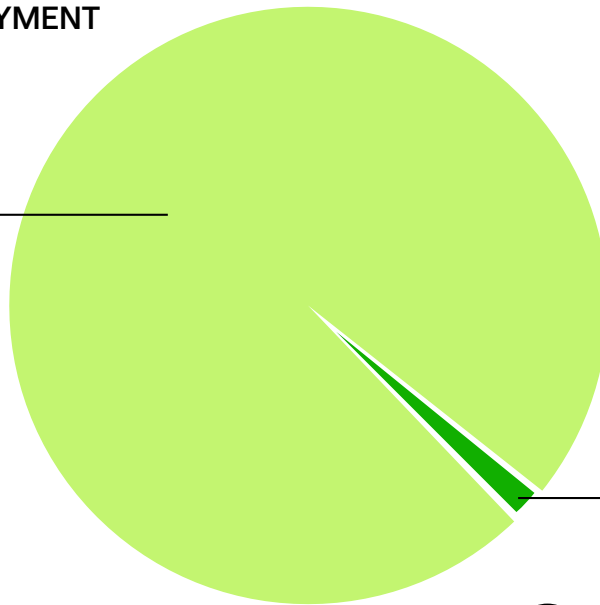
Full-Time Focus

When students complete the program, they have the real-world experience, the portfolio, and the expert support needed to find a job and thrive in the tech industry. The vast majority of them earn a full-time position where they can start the next chapter in their career.

Of 1,470 students who reported receiving offers, 1,179 students reported their type of employment.³

97.3%

FULL-TIME EMPLOYMENT



2.7%

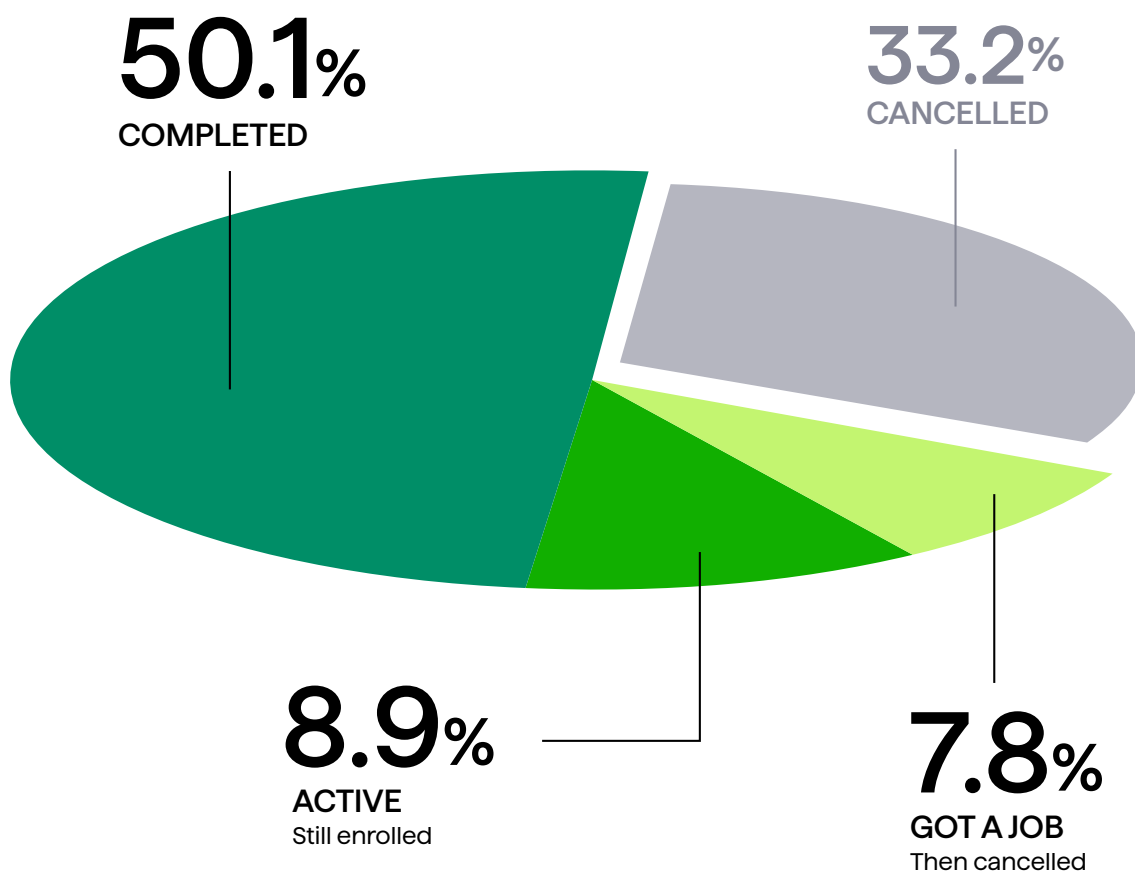
PART-TIME EMPLOYMENT

³Data was not available for 291 students

COMPLETION RATES

On the Path to Success

Our students work hard, and those who complete the program gain the expertise and momentum they need to succeed. Of the students included in this data, the breakdown is as follows for those that are active, completed, or cancelled.

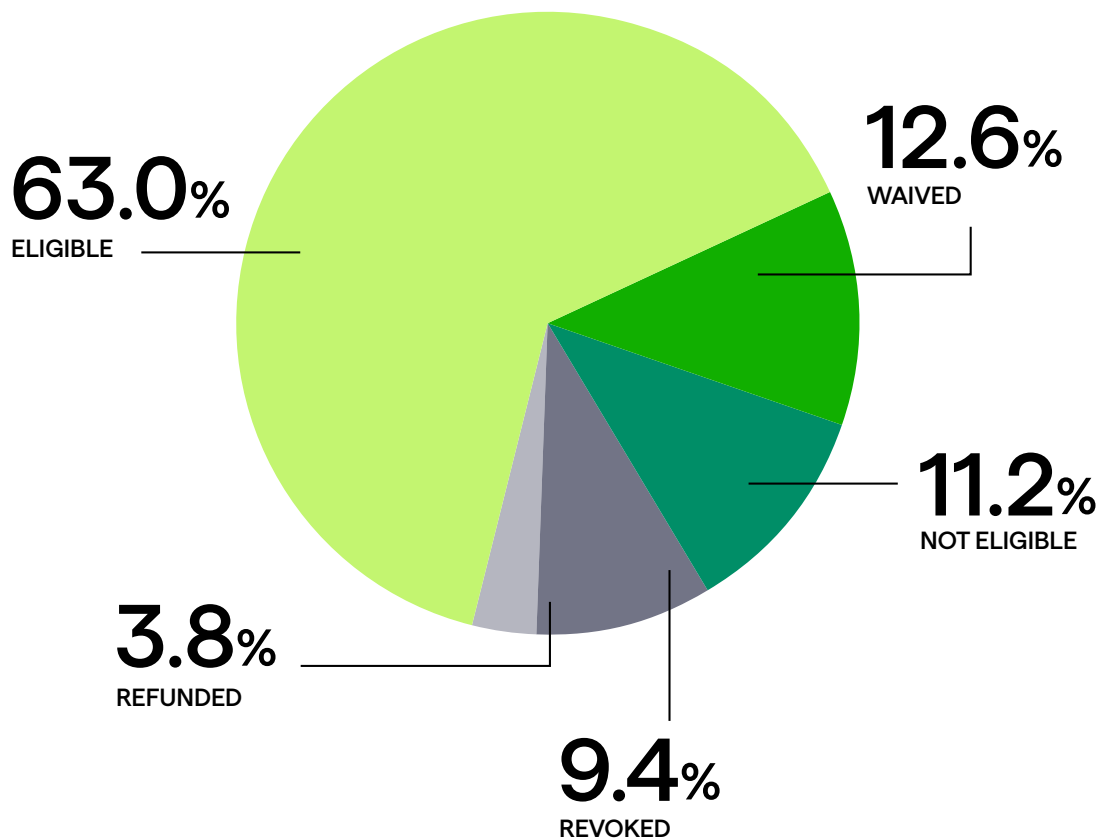


JOB GUARANTEE ELIGIBILITY

The Confidence to Succeed

We're committed to helping students secure a job. And for those who are job-qualified, we guarantee it. That means they have met all the predetermined requirements for their specific career track. Most of them qualify for the Job Guarantee, with very few students receiving a refund. A full description of each category can be found in the Definition of Terms at the back of this report.

The breakdown of the Job Guarantee is based on the 3,523 students included in this report.





Student Stories

We're proud of our students who stayed the course,
proving that changing careers can change your life for
the better.

Lou Zhang

From Industry analyst

To Director of data science at MachineMetrics



After completing the Data Science Career Track, former industry analyst Lou Zhang used the interviewing skills honed alongside his mentor at Springboard—Eric Rynerson, the second data scientist to be hired at Instacart—to secure a job offer from MachineMetrics, a pre-series A startup. Two years after accepting his offer he's been promoted twice and is now the director of data science.

Lou credits his Springboard mentor as the person who pushed him to take a seemingly risky job at a startup he'd never heard of.

Read Lou's full story [here](#).



“

Springboard's approach helped me get projects under my belt, build a solid foundation, and create a portfolio that I could show off to employers.



“

[My mentor] said, ‘Don’t worry. We’ll learn. I’ll teach you. That’s the point of this’.. Bless this man’s soul.

Hastings Reeves

From Opera singer

To Business intelligence analyst at Velocity Global



An ex performer in the Dallas Opera with a PhD in vocal pedagogy, Hastings Reeves performed in over 30 operatic roles in more than seven languages. While he loved performing, he craved a stable career. Hastings chose Springboard so he could study while being a stay-at-home dad.

Hastings says his mentor’s kindness and patience were instrumental in his completing the course as he struggled to grasp complex technical concepts for the first time. After completing the Data Science Career Track at Springboard, Hastings landed a role as a business intelligence analyst at Velocity Global.

Read Hastings’s full story [here](#).



“

Hands down, the most valuable part of the Springboard experience was the mentorship and portfolio projects. I learned so much about data science and I felt supported whenever I ran into technical questions or parts of the projects that my team at work couldn’t help me on.

Mikiko Bazeley

From Hair salon receptionist

To Head of ML ops at Featureform



After graduating from UC San Diego with a degree in Economics, Mikiko struggled to find her dream career path. While working as a receptionist at a hair salon, she longed to work for a startup in the tech industry. She spent her days working and her nights and weekends teaching herself programming, math, and database development. Eventually, she landed a junior data analyst role at Autodesk, but she found she lacked the skills to process big data for machine learning.

After graduating from Springboard, she landed various data science roles and is now the head of ML ops at Featureform.

Read Mikiko’s full story [here](#).

“

My mentor was AJ Sanchez [chief data scientist at Exodus Software Services]. Bless this man's soul. Halfway through my first project I freaked out and I was like, “I don't even know what any of this code means.” He said, “Don't worry. We'll learn. I'll teach you. That's the point of this.” I would not have learned half of what I did without AJ.

- Hastings Reeves, Business intelligence analyst at Velocity Global

How Springboard Delivers Student Outcomes

Through industry-leading curriculum, real-world application, flexible learning, and 1:1 human-guided support, we empower students to change their lives.

HANDS-ON LEARNING

A high quality, project-based curriculum designed by industry experts, helps students master their area of study so they're career ready.

REAL HUMAN SUPPORT

Students receive the dedicated support of a personal mentor, career coach, and student advisor, plus 24/7 access to a peer community.

MORE FREEDOM

100% online classrooms give students the flexibility they need to continue working while attending Springboard.

JOB GUARANTEE

Students who are job-qualified will get a job after graduating, or get a full refund of their tuition. **Terms apply.**

HIGHLY RATED AND REVIEWED BY STUDENTS



4.6/5

516 reviews



Ranked 2023 Best
Online Bootcamp



4.63/5

1548 reviews



Ranked 2023 Best
Online Bootcamp



switchup

4.68/5

1597 reviews



Ranked 2023 Best
Online Bootcamp

Definition of Terms

GENERAL PROGRAM RELATED TERMS:

Total number of students: refers to all students who enrolled in a Springboard career track excluding any students that were refunded due to a cancelation in the first 7 days following the course start dates and excluding subscale courses and courses that launched after the measurement period.

Job-qualified individuals: defined as all graduates who maintained Job Guarantee eligibility (these terms are from the Data Science Career Track but are representative of our Job Guarantee terms across the board) throughout their job search (“Job-Qualified Graduates”), or Job Guarantee-eligible students who receive a job regardless of completion status (“Early Offerees”). The Job Guarantee eligibility terms and conditions are available [here](#).

Job-placement rates: defined as (a) the number of Job-Qualified Graduates who reported receiving a job offer within 6 or 12 months of completion plus the number of Early Offerees divided by (b) the total number of Job-Qualified Students plus the number of Early Offerees. (c) Job and offer data - Including average salary, employment type (full time or part time), role title, and related information, is self reported by students and collected via an on-platform questionnaire.

JOB GUARANTEE RELATED TERMS:

Eligible: students eligible for Job Guarantee

Not eligible: students who were not eligible for Job Guarantee (ex: at enrollment, they didn’t qualify)

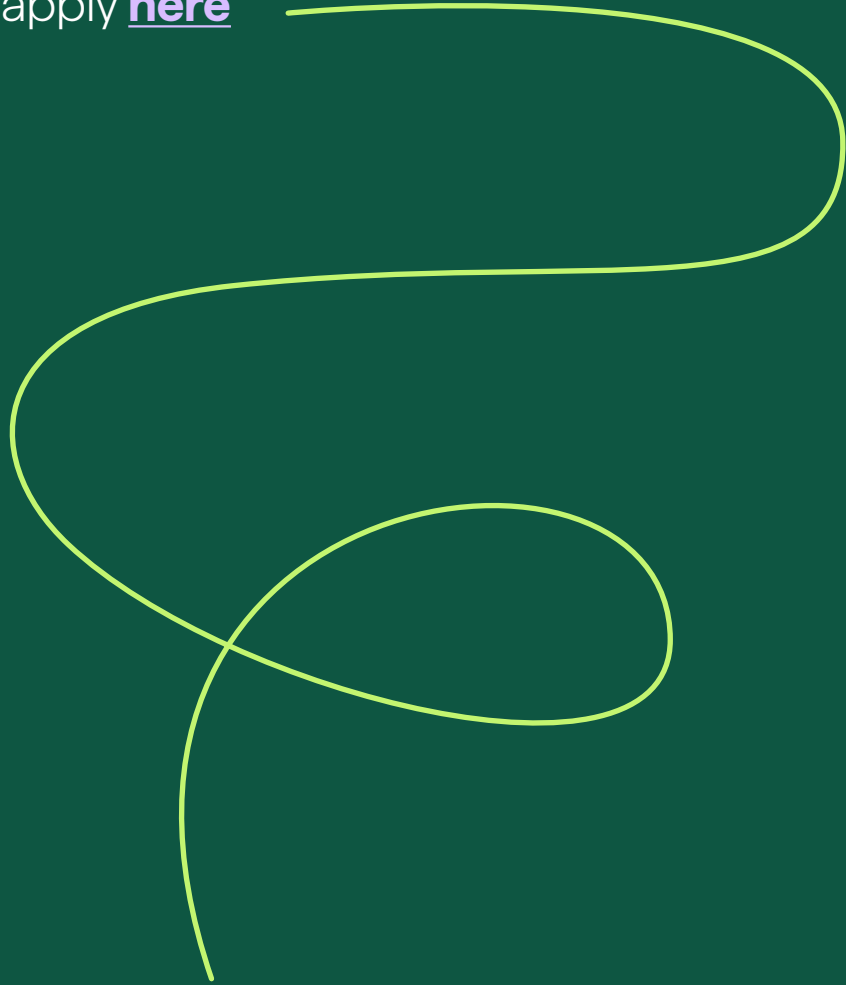
Refunded: Students who got their tuition back after failing to get a job: this number is low because the placement rate of job-qualified graduates is high.

Waived: Students can voluntarily waive their Job Guarantee if they aren’t interested in changing careers, want to forgo career support to accelerate completion of the course, and/or want career support at their own pace or on their own terms (without logging minimum Job Guarantee activities or not searching in a Job Guarantee metro area).

Revoked: Springboard rarely revokes a Job Guarantee but it is primarily because students are not consistently putting a good-faith effort into their job search as defined by our Job Guarantee policy (e.g. applying to at least 4 jobs per week). Springboard believes the job search should be a human-centered process where career coaches work 1:1 with students in their pursuit of a shared goal: a job.

Ready for the next step?

Learn more and apply [here](#)



Questions? We're here to help

Email us at hello@springboard.com
or call [+1.415.966.2533](tel:+14159662533)