



Student Outcomes Report

# **Springboard Career Tracks**

Cybersecurity

Data Analytics

Data Science

Software Engineering

UI/UX Design

UX Design

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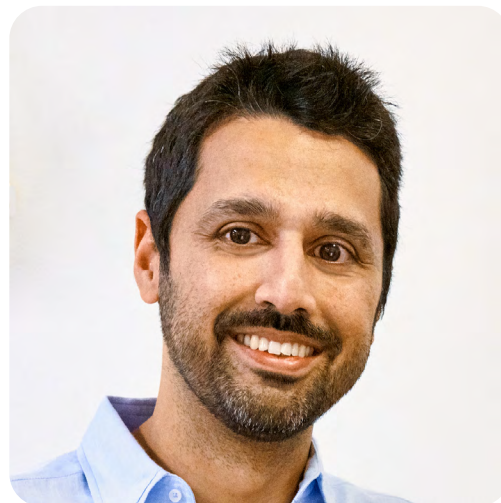
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# A Note from Our CEO

Hi, I'm Gautam, CEO and co-founder of Springboard. I am so proud to share the Springboard Data Science Career Track Outcomes Report (November 2016 - December 2023) with you. Inside, you'll find all kinds of information about our students' successes, from job placements and salary ranges all the way to new career paths and job titles.

We began publishing this report several years ago with the goal of increasing transparency around our outcomes. We continue to do so because we know the greatest measure of our success is that of our students. Their life-changing results are proof of our approach:

- A focus on hands-on learning through real-world projects that help you build a portfolio and land the job
- 1:1 mentors and coaches who provide ongoing expertise and guidance
- A flexible curriculum that gives you freedom to study on your timeline
- A commitment to helping you land a job so you can invest in yourself with confidence



**Tech talent is, and will continue to be, in high demand.**

We want to help more people build the necessary skills required to land the jobs that will shape our future. It's why we've designed our experience for the workforce — not the classroom. And it's why we are proud of the transformations so many of our graduates have achieved. We look forward to supporting you in yours.


 A stylized, handwritten signature in black ink.

Gautam Tambay  
Co-Founder & CEO

## KEY FINDINGS

# Our Numbers Show Our Impact

The online learning experience, career-based curriculum, and one-on-one support work together to help our students get a job. As a result, our students advance their career and income potential.

### 85.6%

Job-qualified individuals  
received a job offer  
within 12 months of  
graduation

### \$23,333

Average salary increase  
as reported by students who  
provided pre- and post-  
course salaries



## Top 10 Companies Hiring Our Students

 COMCAST

 Apple

 AMERICAN EXPRESS

Booz | Allen | Hamilton®

**Deloitte.**

 Google

 **accenture**

**facebook**

 Capgemini

 **amazon**

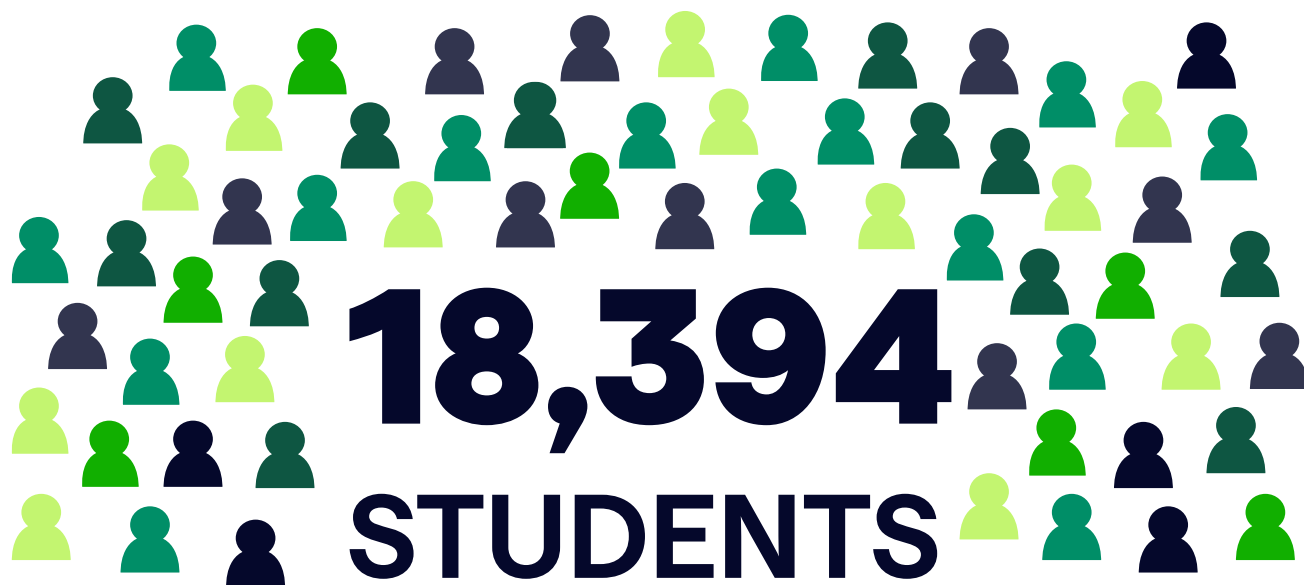
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Our Latest Data

# **Student & Career Outcomes**

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The following data represents the outcomes for the 18,394 students enrolled in all active Springboard Career Tracks between December 2016 and December 2023.



have enrolled in Springboard Career  
Tracks since launch in December 2016.  
This includes current students and those  
that have graduated into tech careers.



### Catherine McKoy

**From** Childcare provider

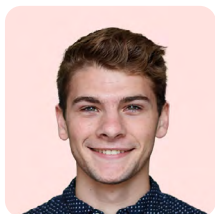
**To** Consumer compliance systems analyst at  
Alaska USA Credit Union



### Joel Antolijao

**From** Fitness trainer

**To** Data analyst at FanDuel



### Bryce Dunn

**From** Undergraduate, the Moody Bible Institute

**To** Full-stack engineer at Egen



[View Student Stories](#)



# Elevated Income

Most students who graduate from Springboard enjoy a boost in salary. The top hiring companies for Springboard Career Tracks include Amazon, Accenture, Google, Facebook, Deloitte, American Express, Comcast, and Apple.

The Median Starting Salary was \$80,000. Of 4,430 students who reported receiving an offer, 3,212 reported their base compensation.<sup>1</sup>



**\$82,924**

Average Starting Salary



**\$23,333**

Average Salary Increase  
as reported by students that provided  
pre- and post-course salaries.

<sup>1</sup>Data on compensation was not self-reported by 1,218 students who reported receiving an offer. The starting salaries represent first employment after starting the program.

## TYPE OF EMPLOYMENT

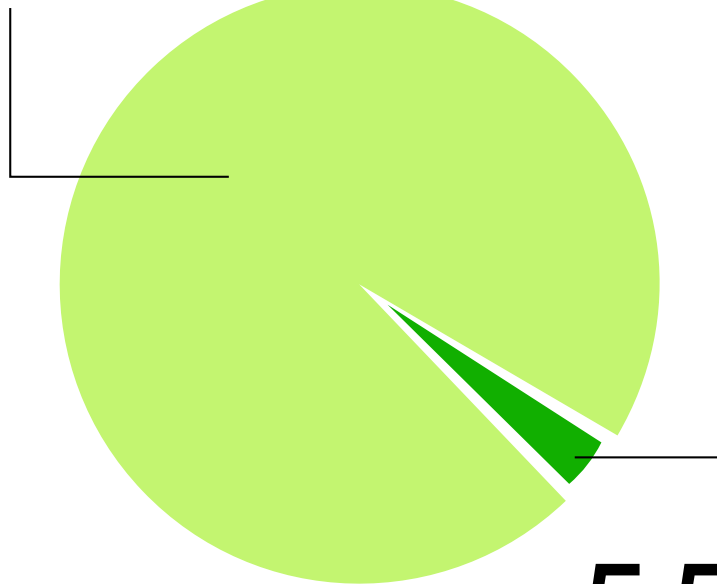
# Full-Time Focus

When students complete the program, they have the real-world experience, the portfolio, and the expert support needed to find a job and thrive in the tech industry. The vast majority of them earn a full-time position where they can start the next chapter in their career.

Of 4,430 students who reported receiving offers, 3,848 students reported their type of employment.<sup>2</sup>

**94.5%**

FULL-TIME EMPLOYMENT



**5.5%**

PART-TIME EMPLOYMENT

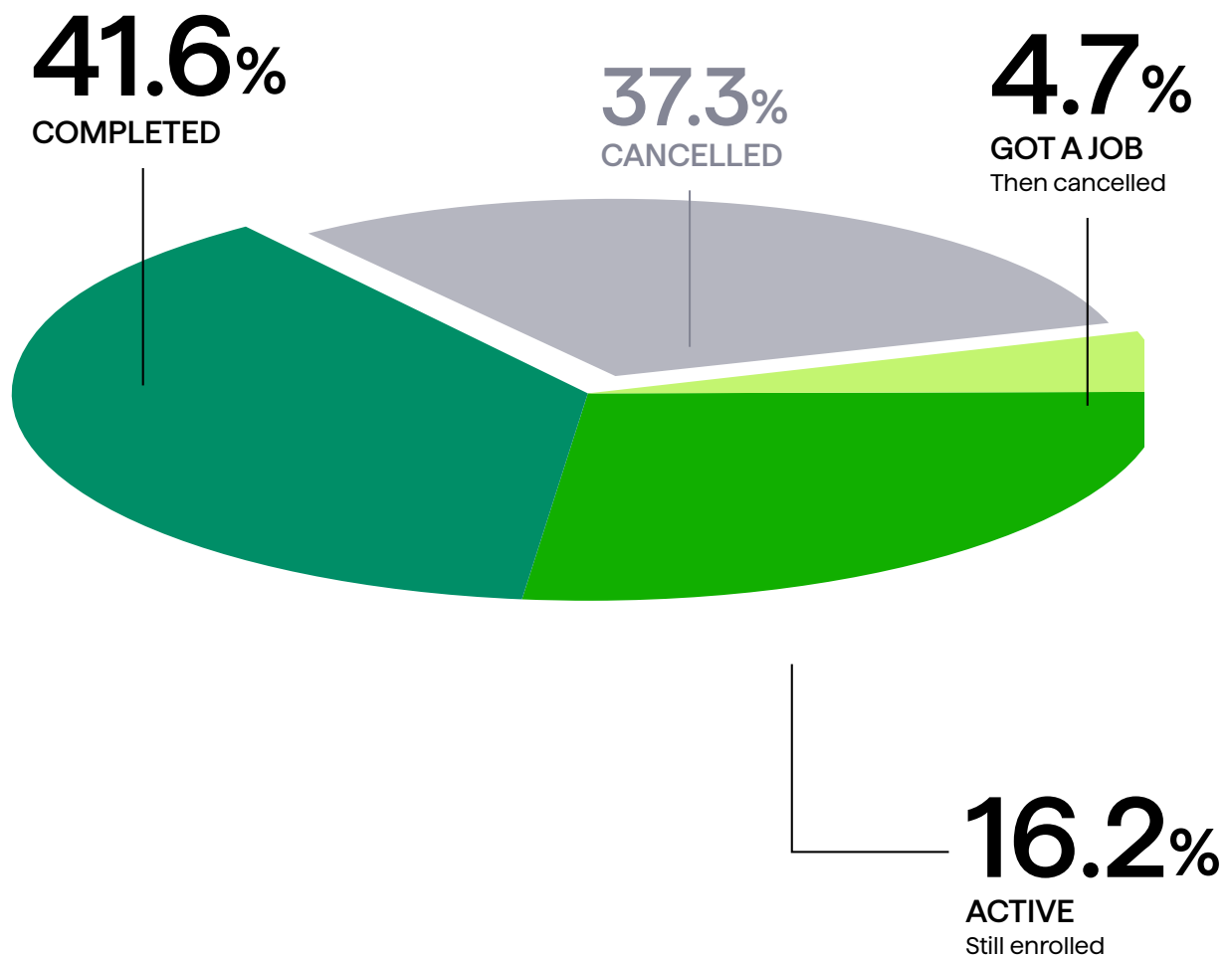
<sup>2</sup>Data was not available for 582 students



## COMPLETION RATES

# On the Path to Success

Our students work hard, and those who complete the program gain the expertise and momentum they need to succeed. Of the students included in this data, the breakdown is as follows for those that are active, completed, or cancelled.

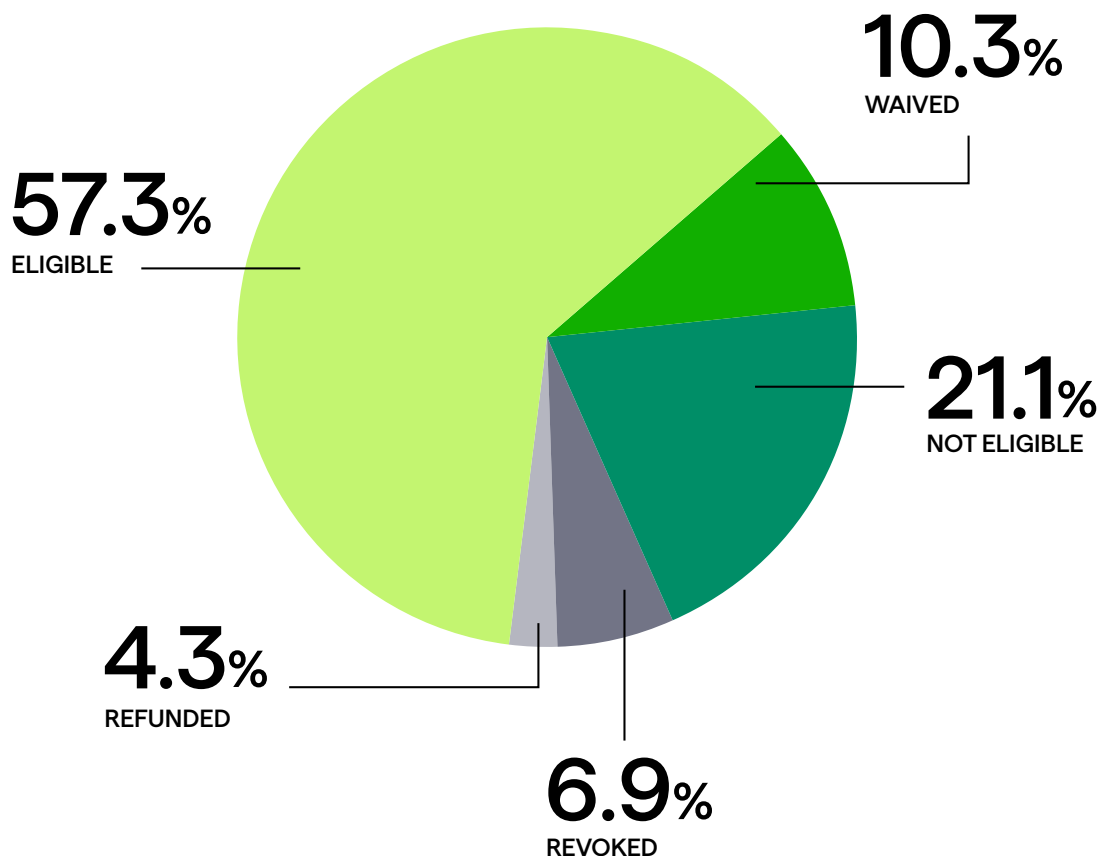


## JOB GUARANTEE ELIGIBILITY

# The Confidence to Succeed

We're committed to helping students secure a job. And for those who are job-qualified, we guarantee it. That means they have met all the predetermined requirements for their specific career track. Most of them qualify for the Job Guarantee, with very few students receiving a refund. A full description of each category can be found in the Definition of Terms at the back of this report.

The breakdown of the Job Guarantee is based on the 18,394 students included in this report.





# Student Stories

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We're proud of our students who stayed the course,  
proving that changing careers can change your life for  
the better.

# Lou Zhang

**From** Industry analyst

**To** Director of data science at MachineMetrics



After completing the Data Science Career Track, former industry analyst Lou Zhang used the interviewing skills honed alongside his mentor at Springboard—Eric Rynerson, the second data scientist to be hired at Instacart—to secure a job offer from MachineMetrics, a pre-series A startup. Two years after accepting his offer he's been promoted twice and is now the director of data science.

Lou credits his Springboard mentor as the person who pushed him to take a seemingly risky job at a startup he'd never heard of.

Read Lou's full story [here](#).



“

Springboard's approach helped me get projects under my belt, build a solid foundation, and create a portfolio that I could show off to employers.



“

Some of the other bootcamps I researched seemed too short. I'm not sure how much I can learn in 12 weeks. Then I found Springboard. I saw there was mentorship support, a community of people to help you, and a lot of success stories. I made my decision pretty quickly.



“

What really stood out to me about Springboard was the mentorship program and the fact that you could study at your own pace. I also loved the accountability that I would have from working with a career coach.

## Alyssa Menes

**From** Video game music composer and adjunct lecturer

**To** Software engineer at Progyny



A video game music composer who has created audio for major game titles including Just Cause 4, Alyssa was an adjunct lecturer at Bloomfield College, teaching sound design to would-be audio producers and game developers. While she enjoyed lecturing, her income was inconsistent, and earning tenure required a PhD.

After deciding to pursue a new career path, Alyssa landed a role as a full-time software engineer at Progyny, a software company that helps businesses offer fertility benefits to their employees.

Read Alyssa's full story [here](#).

## Erich Schulz

**From** Public school teacher

**To** Product designer at Disney Parks, Products, and Experiences




As someone who majored in character animation, Erich had always wanted to work for Disney. Despite his nonlinear career path—working at a grocery store and then teaching digital design to highschoolers—Erich recently landed his dream role as a product designer at Disney Parks, Experiences, and Products.

While interviewing at Disney, Erich referenced his experience collaborating with other designers on the Industry Design Project at Springboard, which helped him land the role.

Read Erich's full story [here](#).

“

Springboard strikes a good balance between holding your hand and letting you figure things out for yourself. And there's a good mix of learning materials. You might listen to a podcast, or do a quick course on LinkedIn Learning, write a paper, or do a project in Python.



- Dylan Wood, Cyber threat analyst at Trustwave Government Solutions

# How Springboard Delivers Student Outcomes

Through industry-leading curriculum, real-world application, flexible learning, and 1:1 human-guided support, we empower students to change their lives.

## HANDS-ON LEARNING

A high quality, project-based curriculum designed by industry experts, helps students master their area of study so they're career ready.

## REAL HUMAN SUPPORT

Students receive the dedicated support of a personal mentor, career coach, and student advisor, plus 24/7 access to a peer community.

## MORE FREEDOM

100% online classrooms give students the flexibility they need to continue working while attending Springboard.

## JOB GUARANTEE

Students who are job-qualified will get a job after graduating, or get a full refund of their tuition. **Terms apply.**

## HIGHLY RATED AND REVIEWED BY STUDENTS



**4.6/5**

516 reviews



**4.63/5**

1548 reviews



**4.68/5**

1597 reviews



# Definition of Terms

## GENERAL PROGRAM RELATED TERMS:

**Total number of students:** refers to all students who enrolled in a Springboard career track excluding any students that were refunded due to a cancellation in the first 7 days following the course start dates and excluding subscale courses and courses that launched after the measurement period.

**Job-qualified individuals:** defined as all graduates who maintained Job Guarantee eligibility (these terms are from the Springboard Career Tracks but are representative of our job guarantee terms across the board) throughout their job search (“Job-Qualified Graduates”), or Job Guarantee-eligible students who receive a job regardless of completion status (“Early Offerees”).

**Job-placement rates:** defined as (a) the number of Job-Qualified Graduates who reported receiving a job offer within 6 or 12 months of completion plus the number of Early Offerees divided by (b) the total number of Job-Qualified Students plus the number of Early Offerees. (c) Job and offer data - Including average salary, employment type (full time or part time), role title, and related information, is self reported by students and collected via an on-platform questionnaire.

## JOB GUARANTEE RELATED TERMS:

**Eligible:** students eligible for Job Guarantee

**Not eligible:** students who were not eligible for Job Guarantee (ex: at enrollment, they didn’t qualify)

**Refunded:** Students who got their tuition back after failing to get a job: this number is low because the placement rate of job-qualified graduates is high.

**Waived:** Students can voluntarily waive their Job Guarantee if they aren’t interested in changing careers, want to forgo career support to accelerate completion of the course, and/or want career support at their own pace or on their own terms (without logging minimum Job Guarantee activities or not searching in a Job Guarantee metro area).

**Revoked:** Springboard rarely revokes a Job Guarantee but it is primarily because students are not consistently putting a good-faith effort into their job search as defined by our Job Guarantee policy (e.g. applying to at least 4 jobs per week). Springboard believes the job search should be a human-centered process where career coaches work 1:1 with students in their pursuit of a shared goal: a job.



# Ready for the next step?

Learn more [here](#)



**Questions? We're here to help**

Email us at [hello@springboard.com](mailto:hello@springboard.com)  
or call [+1.415.966.2533](tel:+14159662533)