



A Note from Our CEO	3
Key Findings	4
Our Latest Data: Student and Career Outcomes	
Job Roles	7
Salary	8
Type of Employment	9
Completion Rates	10
Job Guarantee Eligibility	11
Student Stories	12
How Springboard Delivers Significant Student Outcomes	16
Definition of Terms	17

A Note from Our CEO

Hi, I'm Gautam, CEO and co-founder of Springboard. I am so proud to share the Springboard <u>Data Analytics</u> Career Track Outcomes Report (August 2019 - December 2023) with you. Inside, you'll find all kinds of information about our students' successes, from job placements and salary ranges all the way to new career paths and job titles.

We began publishing this report several years ago with the goal of increasing transparency around our outcomes. We continue to do so because we know the greatest measure of our success is that of our students. Their life-changing results are proof of our approach:

- A focus on hands-on learning through real-world projects that help you build a portfolio and land the job
- 1:1 mentors and coaches who provide ongoing expertise and guidance
- A flexible curriculum that gives you freedom to study on your timeline
- A commitment to helping you land a job so you can invest in yourself with confidence



Tech talent is, and will continue to be, in high demand.

We want to help more people build the necessary skills required to land the jobs that will shape our future. It's why we've designed our experience for the workforce — not the classroom. And it's why we are proud of the transformations so many of our graduates have achieved. We look forward to supporting you in yours.

Gautam Tambay
Co-Founder & CEO

H KEY FINDINGS

Our Numbers Show Our Impact

The online learning experience, career-based curriculum, and one-on-one support work together to help our students get a job. As a result, our students advance their career and income potential.

89.4%

Job-qualified individuals received a job offer within 12 months of graduation \$17,418

Average salary increase as reported by students who provided pre- and postcourse salaries



Top 5 Companies

Hiring Our Students







facebook



Our Latest Data

Student & Career Outcomes

The following data represents the outcomes for the 3,311 students enrolled in the Data Analytics Career Track between August 2019 and December 2023.



have enrolled in the Data Analytics Career Track since its launch in August 2019. This includes current students and those that have graduated into tech careers.



Nelson Borges
From Client strategy marketing manager
To Insights analyst at LinkedIn
Linkedin



Joel Antolijao
From Fitness trainer
To Data analyst at FanDuel
FANDUEL



Maura Fields
From TV production coordinator
To Data analyst at Northeastern University
Northeasterr:
University

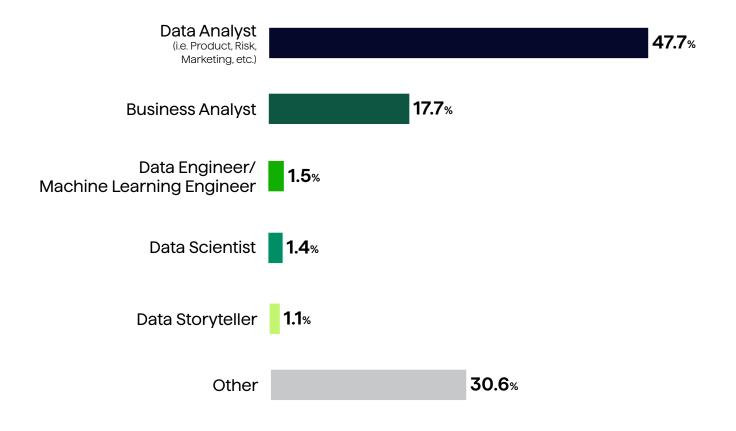
View Student Stories



Student Career Paths

Springboard students have a broad range of career aspirations, from data scientists to business analysts. Upon completing the Data Analytics Career Track, students are given the opportunity to get 1:1 support with their job search. For those that do, their personal coach and career services team remain by their side, helping them secure a job and launch the tech career of their dreams.

Of 888 students who reported receiving an offer, 719 students reported the roles below.¹



Elevated Income

Most students who graduate from Springboard enjoy a boost in salary. The top hiring companies for the Data Analytics Career Track include Amazon, Kaiser Permanente, T-Mobile, Facebook, and Apple.

The Median Starting
Salary was \$70,000.
Of 888 students who
reported receiving an offer,
714 students reported their
base compensation.²



\$74,330Average Starting Salary



\$17,418

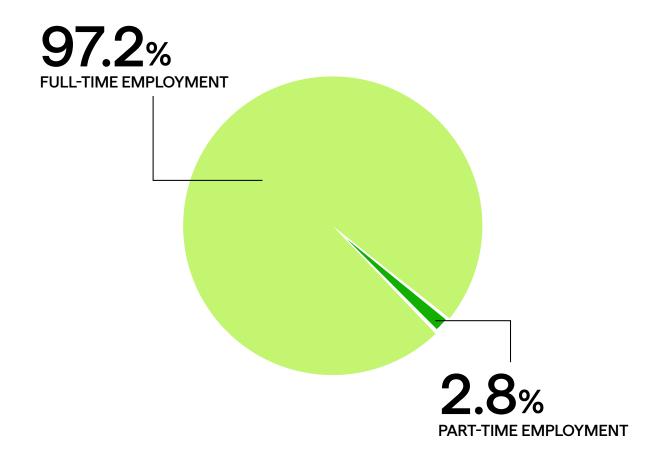
Average Salary Increase as reported by students that provided pre- and post-course salaries.



Full-Time Focus

When students complete the program, they have the real-world experience, the portfolio, and the expert support needed to find a job and thrive in the tech industry. The vast majority of them earn a full-time position where they can start the next chapter in their career.

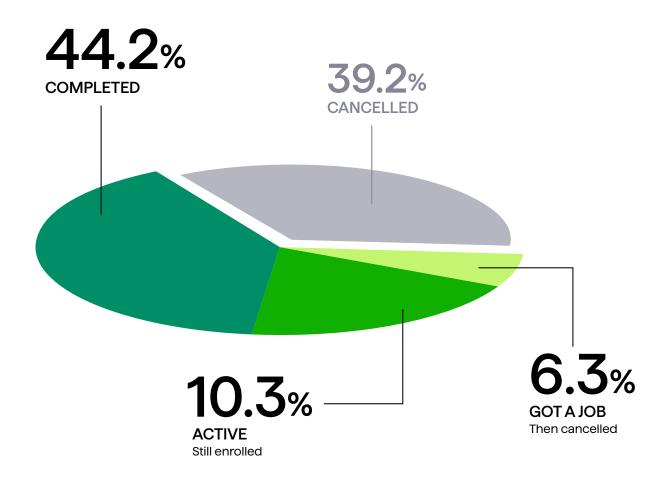
Of 888 students who reported receiving offers, 742 students reported their type of employment.³



COMPLETION RATES

On the Path to Success

Our students work hard, and those who complete the program gain the expertise and momentum they need to succeed. Of the students included in this data, the breakdown is as follows for those that are active, completed, or cancelled.

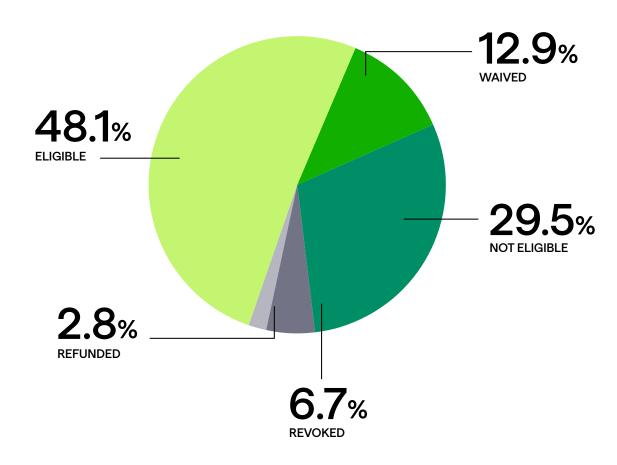




The Confidence to Succeed

We're committed to helping students secure a job. And for those who are job-qualified, we guarantee it. That means they have met all the predetermined requirements for their specific career track. Most of them qualify for the Job Guarantee, with very few students receiving a refund. A full description of each category can be found in the Definition of Terms at the back of this report.

The breakdown of the Job Guarantee is based on the 2,684 students included in this report.



Student Stories

We're proud of our students who stayed the course, proving that changing careers can change your life for the better.

Sarah Savage

From Classroom teacher and school administrator

To Senior data analyst at edX



After nearly a decade as a teacher and education administrator, Sarah Savage was burned out. She desired a new career path that would leverage her experience as an educator while exploring a new interest.

She'd developed a curiosity for data while consulting for an education advisory company, where she advised school administrators on how to collect and interpret student data.

Now she's a data analyst at MOOC provider edX, where she analyzes user data to improve course outcomes.

Read Sarah's full story here.



66

asynchronous but I also had support from my weekly mentor calls and career services. The price tag of Springboard was more appealing than other programs. I spoke to a couple of data professionals to ask what I should look for in a bootcamp, and Springboard's curriculum had the right combination of things.



The people at Springboard are very friendly and they helped me overcome my fears.

Gilles Ngomeni

From Sales manager at Nestle

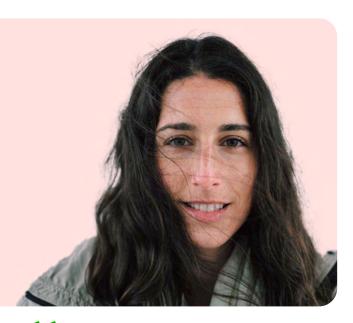
To Sales analyst at Medline Industries



While working as a sales manager for Nestlé in Cameroon, Africa, Gilles found himself creating Excel spreadsheets to track KPIs and provide data-driven directives to the 20 sales reps reporting to him. There, he discovered his love for data analytics.

After enrolling in the Data Analytics Career Track, Gilles promised his two young children that once he finished the course, he would move them from their cramped Chicago apartment into a big house with a garden like the one they had in Africa. He is now a sales analyst at Medline Industries.

Read Giles' full story here.



The curriculum and tools I learned at Springboard are the ones I use in my day-to-day role as a data analyst, especially with regards to Excel, Tableau, and SQL. I think the Springboard curriculum was spot-on.

Maura Fields

From Product coordinator for TV commercials

To Data analyst at Northeastern University



For over 10 years, Maura Fields worked long hours as a production coordinator for TV commercials in LA and New York. Her role was to project-manage commercial shoots-running the production office, coordinating schedules, and completing paperwork. When production shut down during the pandemic, Maura decided to rethink her career path.

While working in TV production, she'd especially enjoyed managing budgets using Excel spreadsheets, so she decided to explore a career in data analytics.

In her new role at Northeastern University, Maura collects, analyzes, and repurposes data to support university rankings determinations.

Read Maura's full story here.



I remember my first conversation with the career coach. I told her I'm not fluent in English and I was worried about doing reports and presentations as a data analyst. She told me not to worry, and she helped me understand that I'm more capable than I think I am.

⁻ Gilles Ngomeni, Sales analyst at Medline Industries

How Springboard Delivers Student Outcomes

Through industry-leading curriculum, real-world application, flexible learning, and 1:1 human-quided support, we empower students to change their lives.

HANDS-ON LEARNING

A high quality, project-based curriculum designed by industry experts, helps students master their area of study so they're career ready.

REAL HUMAN SUPPORT

Students receive the dedicated support of a personal mentor, career coach, and student advisor, plus 24/7 access to a peer community.

MORE FREEDOM

100% online classrooms give students the flexibility they need to continue working while attending Springboard.

JOB GUARANTEE

Students who are job-qualified will get a job after graduating, or get a full refund of their tuition. Terms apply.

HIGHLY RATED AND REVIEWED BY STUDENTS



COURSE

REPORT 4.63/5



4.6/5 516 reviews



1548 reviews

Ranked 2023 Best Online Bootcamp

4.68/5



Definition of Terms

GENERAL PROGRAM RELATED TERMS:

Total number of students: refers to all students who enrolled in a Springboard career track excluding any students that were refunded due to a cancelation in the first 7 days following the course start dates and excluding subscale courses and courses that launched after the measurement period.

Job-qualified individuals: defined as all graduates who maintained Job Guarantee eligibility (these terms are from the Data Analytics Career Track but are representative of our Job Guarantee terms across the board) throughout their job search ("Job-Qualified Graduates"), or Job Guarantee-eligible students who receive a job regardless of completion status ("Early Offerees"). The Job Guarantee eligibility terms and conditions are available here.

Job-placement rates: defined as (a) the number of Job-Qualified Graduates who reported receiving a job offer within 6 or 12 months of completion plus the number of Early Offerees divided by (b) the total number of Job-Qualified Students plus the number of Early Offerees. (c) Job and offer data - Including average salary, employment type (full time or part time), role title, and related information, is self reported by students and collected via an on-platform questionnaire.

JOB GUARANTEE RELATED TERMS:

Eligible: students eligible for Job Guarantee

Not eligible: students who were not eligible for Job Guarantee (ex: at enrollment, they didn't qualify)

Refunded: Students who got their tuition back after failing to get a job: this number is low because the placement rate of job-qualified graduates is high.

Waived: Students can voluntarily waive their Job Guarantee if they aren't interested in changing careers, want to forgo career support to accelerate completion of the course, and/or want career support at their own pace or on their own terms (without logging minimum Job Guarantee activities or not searching in a Job Guarantee metro area).

Revoked: Springboard rarely revokes a Job Guarantee but it is primarily because students are not consistently putting a good-faith effort into their job search as defined by our Job Guarantee policy (e.g. applying to at least 4 jobs per week). Springboard believes the job search should be a human-centered process where career coaches work 1:1 with students in their pursuit of a shared goal: a job.

Ready for the next step?

Learn more and apply here

Questions? We're here to help

Email us at hello@springboard.com or call +1.415.966.2533

