Springboard

Student Outcomes Report

UX Design Career Track

Data from November 2018 to December 2023

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A Note from Our CEO

Hi, I'm Gautam, CEO and co-founder of Springboard. I am so proud to share the Springboard UX Design Career Track Outcomes Report (November 2018 - December 2023) with you. Inside, you'll find all kinds of information about our students' successes, from job placements and salary ranges all the way to new career paths and job titles.

We began publishing this report several years ago with the goal of increasing transparency around our outcomes. We continue to do so because we know the greatest measure of our success is that of our students. Their life-changing results are proof of our approach:

- A focus on hands-on learning through real-world projects that help you build a portfolio and land the job
- 1:1 mentors and coaches who provide ongoing expertise and guidance
- A flexible curriculum that gives you freedom to study on your timeline
- A commitment to helping you land a job so you can invest in yourself with confidence

Tech talent is, and will continue to be, in high demand.

We want to help more people build the necessary skills required to land the jobs that will shape our future. It's why we've designed our experience for the workforce — not the classroom. And it's why we are proud of the transformations so many of our graduates have achieved. We look forward to supporting you in yours.

Gautam Tambay
Co-Founder & CEO

This outcomes data is self-reported by Springboard students. Springboard does not independently confirm these figures and makes no representations about the accuracy of the data our students report.

KEY FINDINGS

Our Numbers Show Our Impact

The online learning experience, career-based curriculum, and one-on-one support work together to help our students get a job. As a result, our students advance their career and income potential.

80.7%

Job-qualified individuals received a job offer within 12 months of graduation

$28,208

Average salary increase as reported by students who provided pre- and post-course salaries

Top 6 Companies

Hiring Our Students

PUBLICIS SAPIENT

verizon

CVSHealth

Google

ECHOUSER

amazon

Please see the Appendix for more information about what constitutes a job-qualified individual and how job placement rates are calculated. This data is a different calculation than provided on the School Performance Fact Sheet (SPFS).

Our Latest Data

Student & Career Outcomes

The following data represents the outcomes for the 1,664 students enrolled in the UX Design Career Track between November 2018 and December 2023.

1,664 STUDENTS

have enrolled in the UX Design Career Track since its launch in November 2018. This includes current students and those that have graduated into tech careers.

Natalie Breuner

From ABA behavioral therapist

To UX researcher at Start Early

START EARLY
Champions for Early Learning

Nicky Arthur

From Stay-at-home mom

To UX product designer at Relay Network

RELAY

Diego Encarnacion

From Philosophy major at Vassar College

To Design researcher and UX designer at IBM

IBM

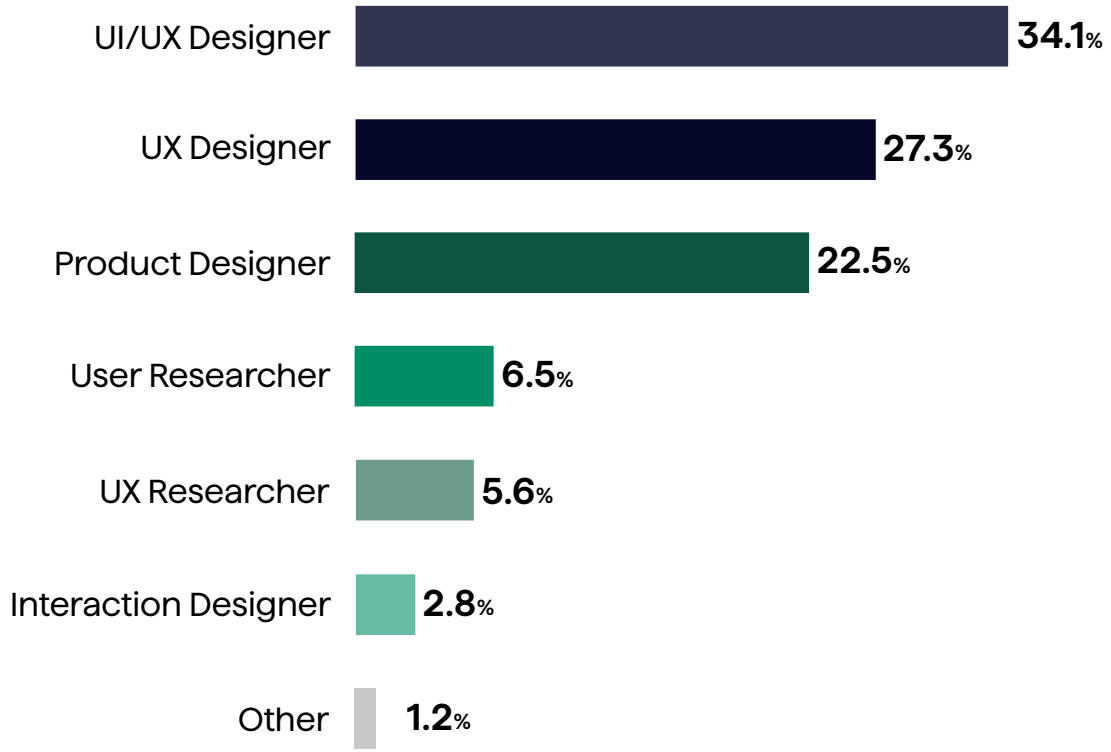
View Student Stories

JOB ROLES

Student Career Paths

Springboard students have a broad range of career aspirations, from product designer to interaction designer. Upon completing the UX Design Career Track, students are given the opportunity to get 1:1 support with their job search. For those that do, their personal coach and career services team remain by their side, helping them secure a job and launch the tech career of their dreams.

Of 456 students who reported receiving an offer, 355 students reported the roles below.[1]



[1]Data on position/role was not reported by 101 students who reported receiving an offer

SALARY

Elevated Income

Most students who graduate from Springboard enjoy a substantial boost in salary. The top hiring companies for the UX Design Career Track include Amazon, Google, and CVS Health.

The Median Starting Salary was $85,000. Of 456 students who reported receiving an offer, 311 reported their base compensation.[2]

$89,314

Average Starting Salary

$28,208

Average Salary Increase

as reported by students that provided pre- and post-course salaries.

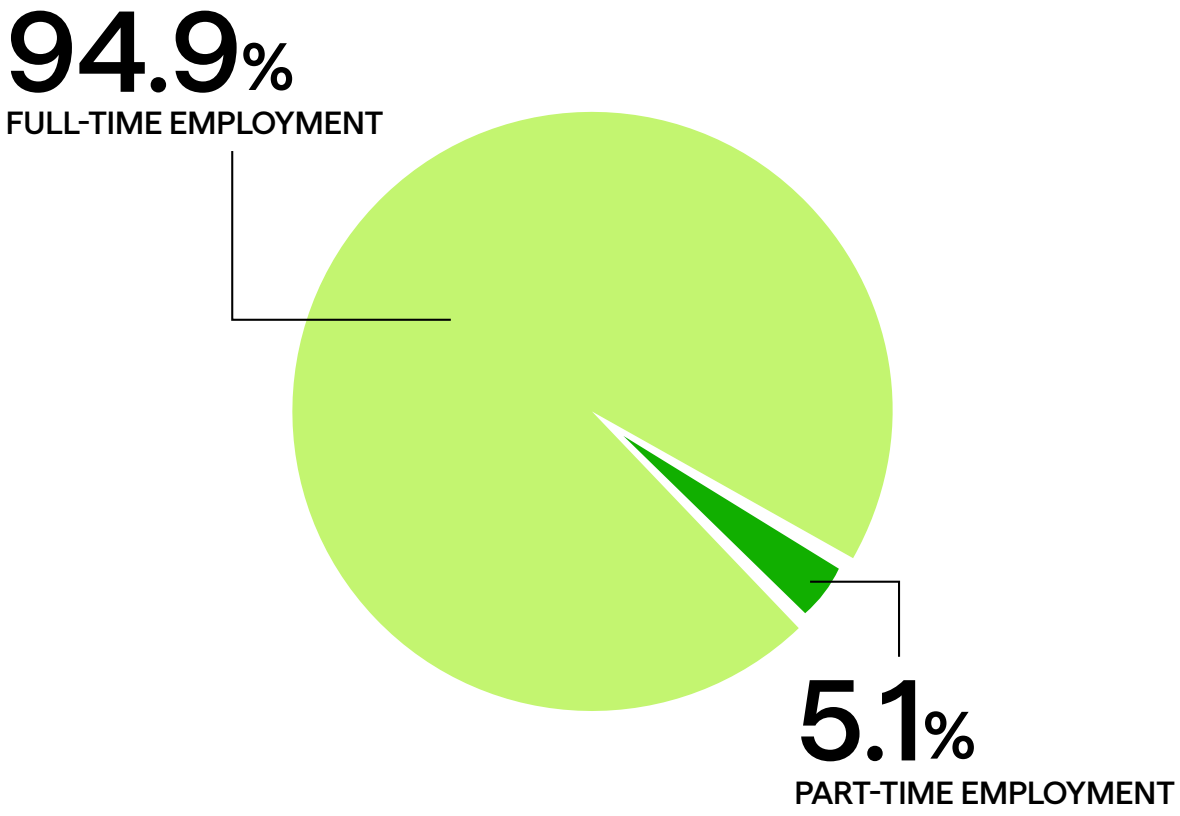
[2]Data on compensation was not self-reported by 145 students who reported receiving an offer. The starting salaries represent first employment after starting the program.

TYPE OF EMPLOYMENT

Full-Time Focus

When students complete the program, they have the real-world experience, the portfolio, and the expert support needed to find a job and thrive in the tech industry. The vast majority of them earn a full-time position where they can start the next chapter in their career.

Of 456 students who reported receiving offers, 394 students reported their type of employment.[3]

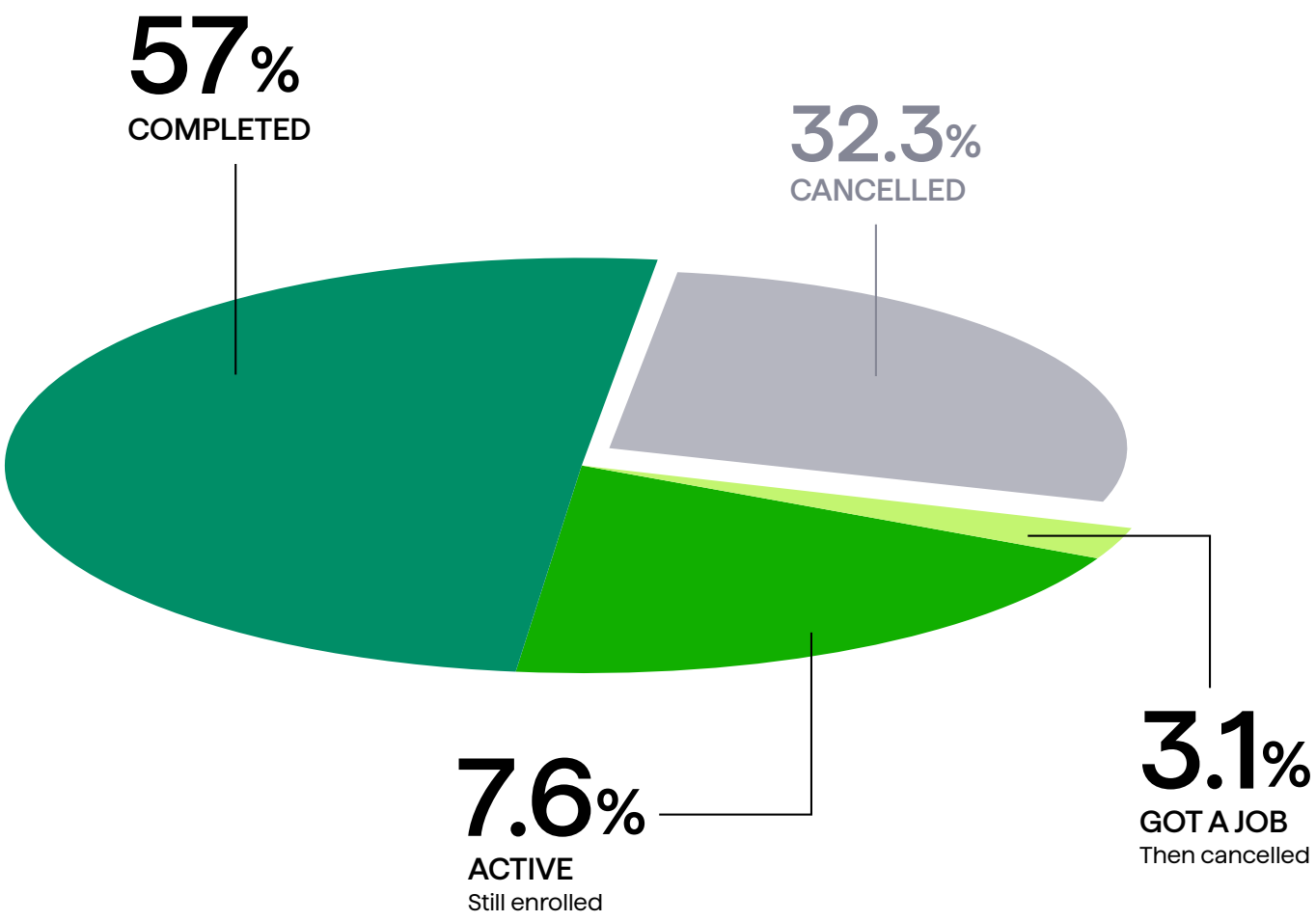


[3]Data was not available for 62 students

COMPLETION RATES

On the Path to Success

Our students work hard, and those who complete the program gain the expertise and momentum they need to succeed. Of the students included in this data, the breakdown is as follows for those that are active, completed, or cancelled.

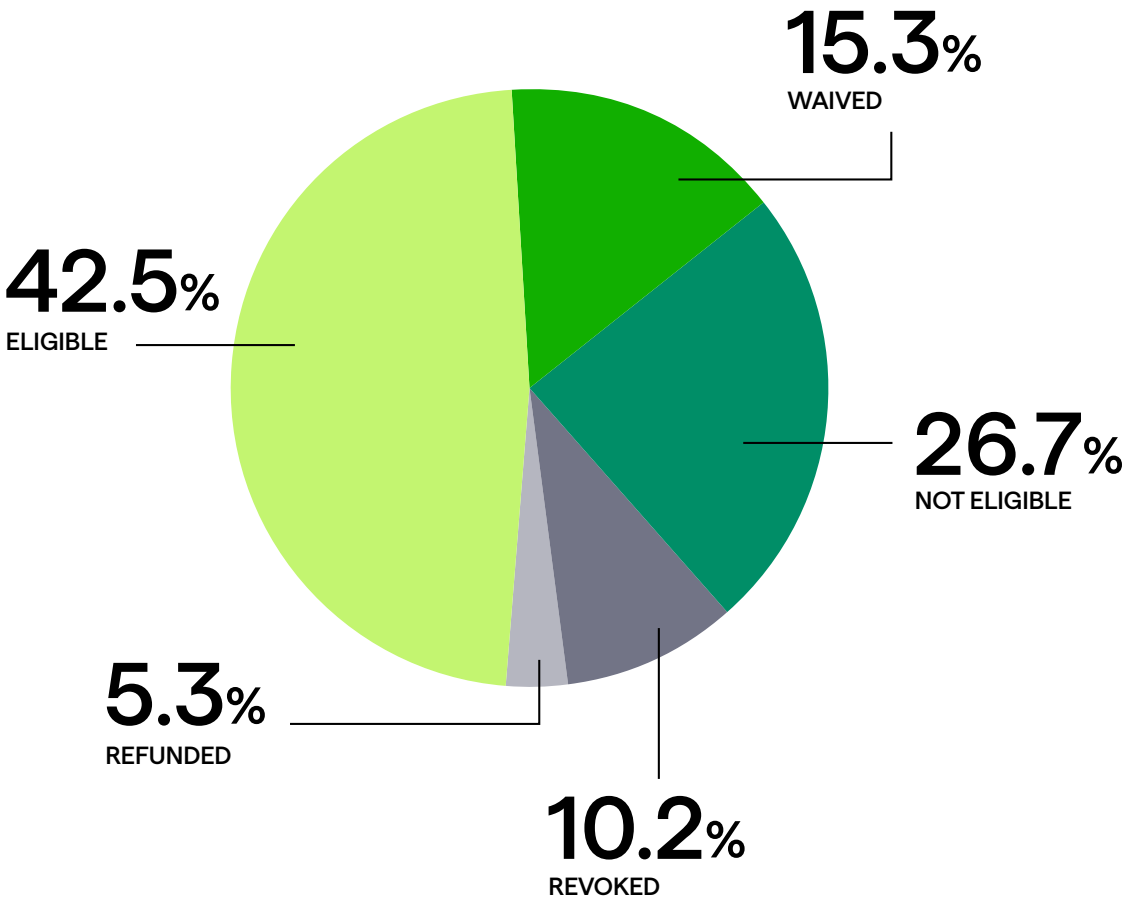


JOB GUARANTEE ELIGIBILITY

The Confidence to Succeed

We're committed to helping students secure a job. And for those who are job-qualified, we guarantee it. That means they have met all the predetermined requirements for their specific career track. Most of them qualify for the Job Guarantee, with very few students receiving a refund. A full description of each category can be found in the Definition of Terms at the back of this report.

The breakdown of the Job Guarantee is based on the 1,664 students included in this report.



Student Stories

We're proud of our students who stayed the course, proving that changing careers can change your life for the better.

Jeffrey Surban

From TV post-production coordinator

To Product designer at DIRECTV

Jeffrey Surban was living the picture-perfect dream. He'd moved to Los Angeles to get a bachelor's degree in film from Marymount Loyola University, where he made the Dean's List. Fresh out of college, he landed a job at NBCUniversal working in post-production for television.

A few years in, Jeff realized he was more interested in understanding the end-user experience, instead of being on what often felt like an assembly line for TV programming.

After completing Springboard's UX Design Career Track, Jeffrey decided to direct-message a creative director on LinkedIn. He landed an interview—and then shortly afterward started his new career in user experience.

Read Jeffrey's full story here.

> "I cannot thank the people in career services enough. They guided me through the process and were with me every step of the way. All these things made me feel like Springboard cared; they didn't just abandon me and say, "Oh, you got an offer letter, okay, goodbye!"

Jane French

From Business development

To Co-founder of Ella Verbs

Jane used the skills she'd acquired in Springboard's UX Career Track to create a mobile app together with her husband called Ella Verbs, which is designed to help intermediate-level Spanish speakers master advanced conjugations. The app has over 70,000 downloads on Apple and Google Play app stores and a 4.9 rating. Jane now works on the app full-time while also managing digital marketing for the family's tourism business.

Read Jane's full story here.

"My mentor really pushed me. I was lacking in confidence when I joined Springboard...He pushed me to iterate and try again and keep going.

Bibi Tanjasiri

From Freelance graphic designer and food stylist

To Senior product designer at Hatch

Hatch

When Bibi enrolled at Springboard, she was no stranger to design. A freelance graphic designer and food stylist, she had recently completed another UX bootcamp but felt she didn't have enough opportunities to work on hands-on projects to build her portfolio.

Before she graduated, the Employer Partnerships team at Springboard connected Bibi with the head of product design at Hatch, a company that produces smart sleep products. The company wasn't hiring at the time, but they liked Bibi's work so much that they brought her on as a freelancer. Two months later, Bibi was hired as a full-time product designer.

Read Bibi's full story here.

"During my course at General Assembly, I only had the chance to complete one project. I felt that was absolutely not enough to change careers. At Springboard, I completed three projects plus the Industry Design Project, where I worked with a real company.

“

My mentor really pushed me. I was lacking in confidence when I joined Springboard and I noticed a lot of people already had a background in design and I was a little concerned about that. He pushed me to iterate and try again and keep going. He was very methodical and a perfectionist — and I really like perfectionism. We still talk every now and then; he recently congratulated me on Ella Verbs.

- Jane French, Co-founder at Ella Verbs

How Springboard Delivers Student Outcomes

Through industry-leading curriculum, real-world application, flexible learning, and 1:1 human-guided support, we empower students to change their lives.

HANDS-ON LEARNING

A high quality, project-based curriculum designed by industry experts, helps students master their area of study so they're career ready.

REAL HUMAN SUPPORT

Students receive the dedicated support of a personal mentor, career coach, and student advisor, plus 24/7 access to a peer community.

MORE FREEDOM

100% online classrooms give students the flexibility they need to continue working while attending Springboard.

JOB GUARANTEE

Students who are job-qualified will get a job after graduating, or get a full refund of their tuition. **Terms apply**.

HIGHLY RATED AND REVIEWED BY STUDENTS

CAREER KARMA.

4.6/5
516 reviews
Ranked 2023 Best Online Bootcamp

COURSE REPORT

4.63/5
1548 reviews
Ranked 2023 Best Online Bootcamp

switchup

4.68/5
1597 reviews
Ranked 2023 Best Online Bootcamp

Definition of Terms

GENERAL PROGRAM RELATED TERMS:

Total number of students: refers to all students who enrolled in a Springboard career track excluding any students that were refunded due to a cancelation in the first 7 days following the course start dates and excluding subscale courses and courses that launched after the measurement period.

Job-qualified individuals: defined as all graduates who maintained Job Guarantee eligibility (these terms are from the UX Design Career Track but are representative of our Job Guarantee terms across the board) throughout their job search ("Job-Qualified Graduates"), or Job Guarantee-eligible students who receive a job regardless of completion status ("Early Offerees"). The Job Guarantee eligibility terms and conditions are available here.

Job-placement rates: defined as (a) the number of Job-Qualified Graduates who reported receiving a job offer within 6 or 12 months of completion plus the number of Early Offerees divided by (b) the total number of Job-Qualified Students plus the number of Early Offerees. (c) Job and offer data - Including average salary, employment type (full time or part time), role title, and related information, is self reported by students and collected via an on-platform questionnaire.

JOB GUARANTEE RELATED TERMS:

Eligible: students eligible for Job Guarantee

Not eligible: students who were not eligible for Job Guarantee (ex: at enrollment, they didn't qualify)

Refunded: Students who got their tuition back after failing to get a job: this number is low because the placement rate of job-qualified graduates is high.

Waived: Students can voluntarily waive their Job Guarantee if they aren't interested in changing careers, want to forgo career support to accelerate completion of the course, and/or want career support at their own pace or on their own terms (without logging minimum Job Guarantee activities or not searching in a Job Guarantee metro area).

Revoked: Springboard rarely revokes a Job Guarantee but it is primarily because students are not consistently putting a good-faith effort into their job search as defined by our Job Guarantee policy (e.g. applying to at least 4 jobs per week). Springboard believes the job search should be a human-centered process where career coaches work 1:1 with students in their pursuit of a shared goal: a job.

Ready for the next step?

Learn more and apply **here**

Questions? We're here to help

Email us at **hello@springboard.com**
or call **+1.415.966.2533**

Springboard