Springboard

UI/UX Design Career Track

Contents

A Note from Our CEO

Hi, I'm Gautam, CEO and co-founder of Springboard. I am so proud to share the Springboard UI/UX Design Career Track Outcomes Report (November 2019 - December 2023) with you. Inside, you'll find all kinds of information about our students' successes, from job placements and salary ranges all the way to new career paths and job titles.

We began publishing this report several years ago with the goal of increasing transparency around our outcomes. We continue to do so because we know the greatest measure of our success is that of our students. Their life-changing results are proof of our approach:

- A focus on hands-on learning through real-world projects that help you build a portfolio and land the job

- 1:1 mentors and coaches who provide ongoing expertise and guidance

- A flexible curriculum that gives you freedom to study on your timeline

- A commitment to helping you land a job so you can invest in yourself with confidence
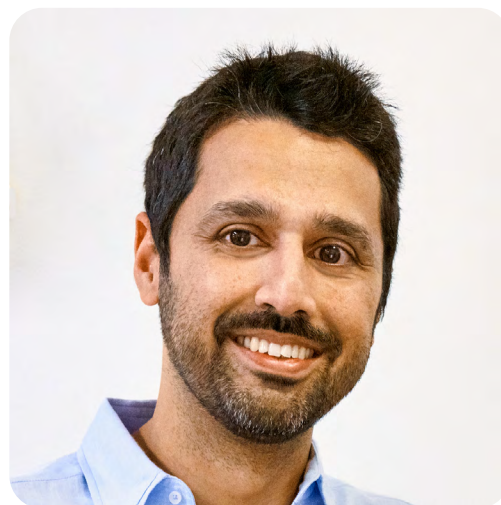
Tech talent is, and will continue to be, in high demand.

We want to help more people build the necessary skills required to land the jobs that will shape our future. It's why we've designed our experience for the workforce — not the classroom. And it's why we are proud of the transformations so many of our graduates have achieved. We look forward to supporting you in yours.

Gautam Tambay
Co-Founder & CEO

KEY FINDINGS

Our Numbers Show Our Impact

The online learning experience, career-based curriculum, and one-on-one support work together to help our students get a job. As a result, our students advance their career and income potential.

79.0%

Job-qualified individuals received a job offer within 12 months of graduation

$24,523

Average salary increase as reported by students who provided pre- and post-course salaries

Top 7 Companies

Hiring Our Students

IBM

★macy's

amazon

sprinklr

BANK OF AMERICA

accenture

Google

Please see the Appendix for more information about what constitutes a job-qualified individual and how job placement rates are calculated. This data is a different calculation than provided on the School Performance Fact Sheet (SPFS).

Our Latest Data

Student & Career Outcomes

The following data represents the outcomes for the 4,616 students enrolled in the UI/UX Design Career Track between November 2019 and December 2023.

4,616
STUDENTS

have enrolled in the UI/UX Design Career Track since its launch in November 2019. This includes current students and those that have graduated into tech careers.

Reyna Martinez

From Student advisor

To Associate UX Designer at ServiceMax

SERVICEMAX
a ptc technology

Dominick Andre

From Associate in the finance industry

To UX designer at Fidelity Investments

Fidelity
INVESTMENTS
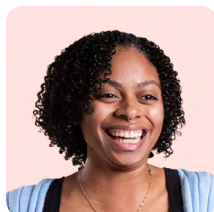
Valena Del Valle

From Undergraduate at the University of Bridgeport

To Product designer at The Hartford
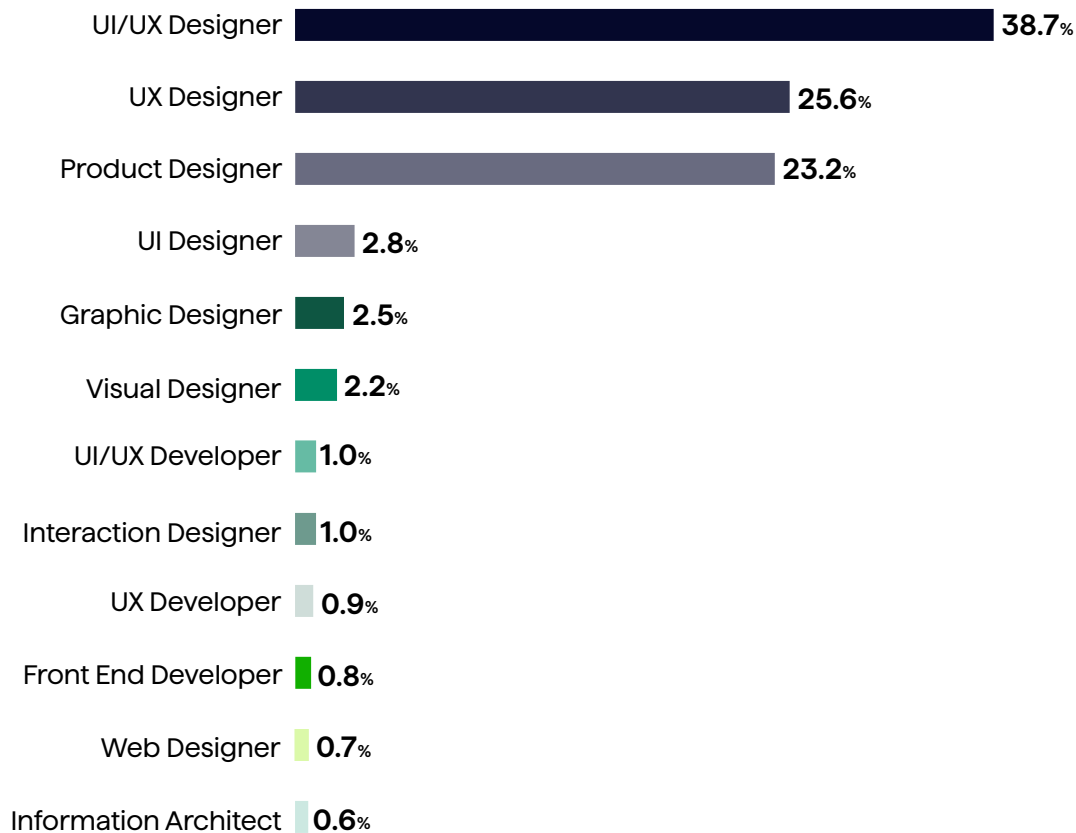
THE
HARTFORD

View Student Stories

JOB ROLES

Student Career Paths

Springboard students have a broad range of career aspirations, from product designer to visual designer. Upon completing the UI/UX Design Career Track, students are given the opportunity to get 1:1 support with their job search. For those that do, their personal coach and career services team remain by their side, helping them secure a job and launch the tech career of their dreams.

Of 976 students who reported receiving an offer, 814 students reported the roles below.[1]

Role	Percentage
UI/UX Designer	38.7%
UX Designer	25.6%
Product Designer	23.2%
UI Designer	2.8%
Graphic Designer	2.5%
Visual Designer	2.2%
UI/UX Developer	1.0%
Interaction Designer	1.0%
UX Developer	0.9%
Front End Developer	0.8%
Web Designer	0.7%
Information Architect	0.6%

[1]Data on position/role was not reported by 162 students who reported receiving an offer

SALARY

Elevated Income

Most students who graduate from Springboard enjoy a substantial boost in salary. The top hiring companies for the UI/UX Design Career Track include Amazon, Accenture, Google, Macy's, and Bank of America.

The Median Starting Salary was $82,000. Of 976 students who reported receiving an offer, 710 reported their base compensation.[2]

$84,316
Average Starting Salary

$24,523
Average Salary Increase
as reported by students that provided pre- and post-course salaries.

[2]Data on compensation was not self-reported by 257 students who reported receiving an offer. The starting salaries represent first employment after starting the program.

☐✗ TYPE OF EMPLOYMENT

Full-Time Focus

When students complete the program, they have the real-world experience, the portfolio, and the expert support needed to find a job and thrive in the tech industry. The vast majority of them earn a full-time position where they can start the next chapter in their career.

Of 976 students who reported receiving offers, 926 students reported their type of employment.[3]

87.6%
FULL-TIME EMPLOYMENT
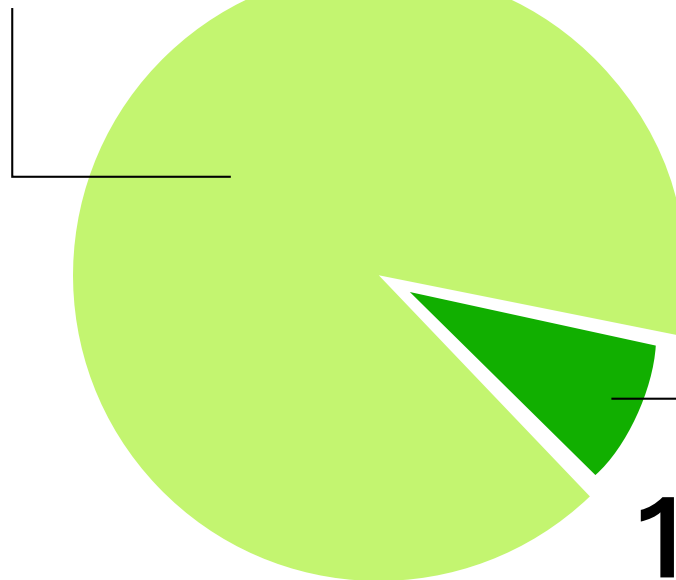
12.4%
### PART-TIME EMPLOYMENT

[3]Data was not available for 50 students

⟦⟧ COMPLETION RATES

On the Path to Success

Our students work hard, and those who complete the program gain the expertise and momentum they need to succeed. Of the students included in this data, the breakdown is as follows for those that are active, completed, or cancelled.

16.8%
ACTIVE
Still enrolled

45.7%
COMPLETED

2.5%
GOT A JOB
Then cancelled

35.0%
CANCELLED
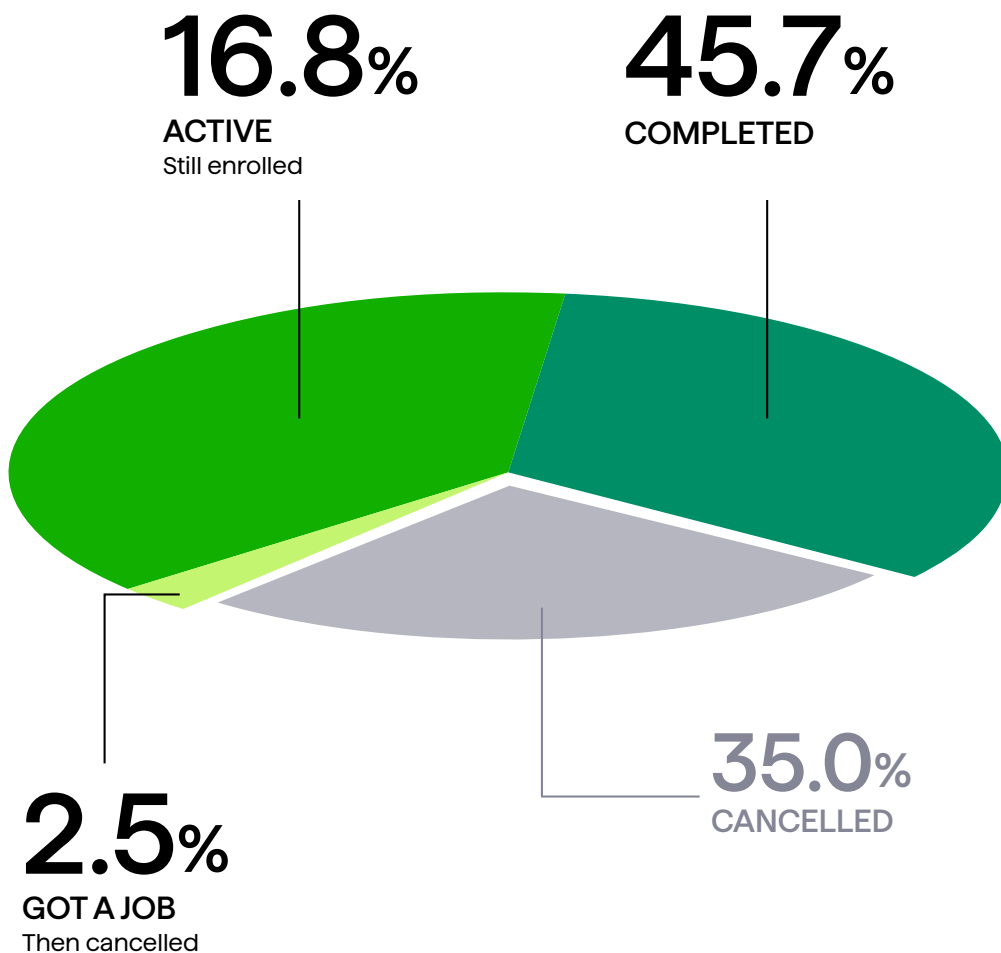
JOB GUARANTEE ELIGIBILITY

The Confidence to Succeed

We're committed to helping students secure a job. And for those who are job-qualified, we guarantee it. That means they have met all the predetermined requirements for their specific career track. Most of them qualify for the Job Guarantee, with very few students receiving a refund. A full description of each category can be found in the Definition of Terms at the back of this report.

The breakdown of the Job Guarantee is based on the 4,616 students included in this report.

8.6%
WAIVED

54.3%
ELIGIBLE

22.2%
NOT ELIGIBLE

7.2%
REVOKED

7.7%
REFUNDED
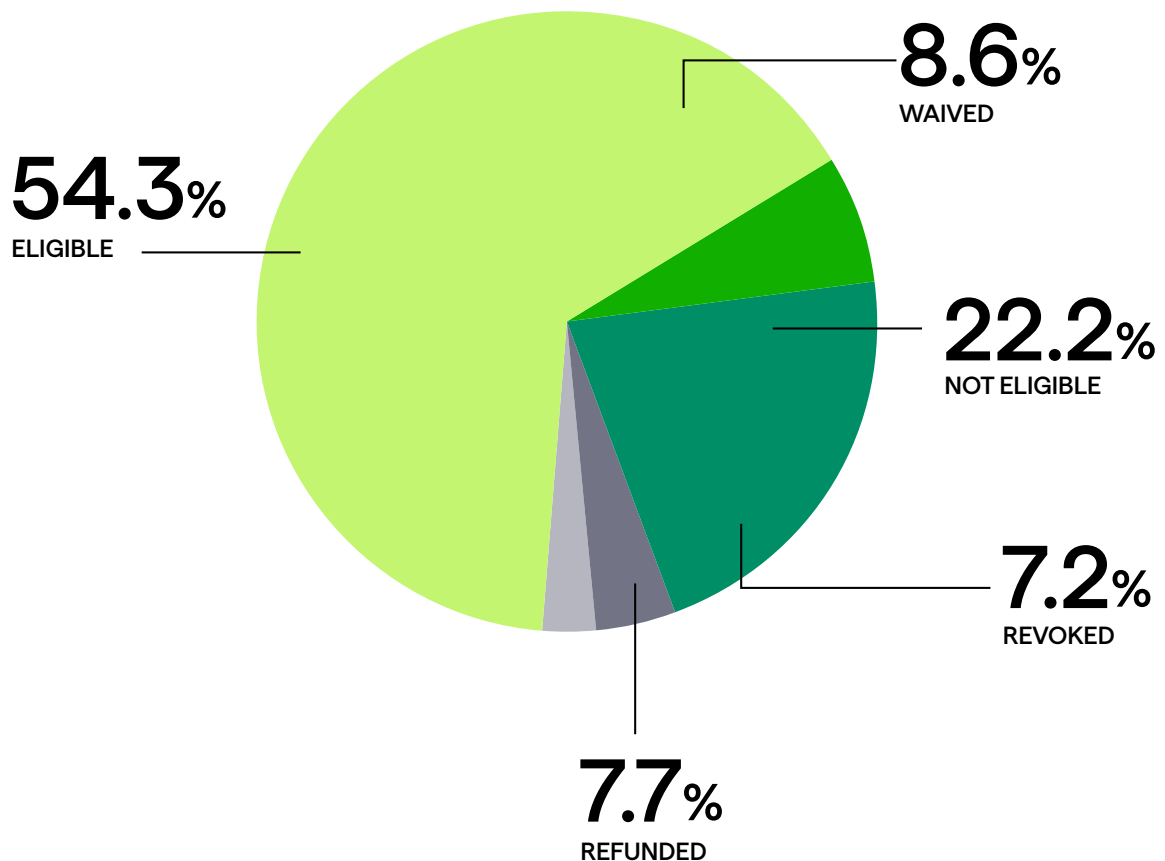
Student Stories

We're proud of our students who stayed the course, proving that changing careers can change your life for the better.

Sadie Rubio

From Stay-at-home mom and substitute teacher

To UX designer and researcher at Lumea

LUMEA

A mom to two little girls, Sadie put her career on hold to raise her daughters, taking part-time teaching jobs she could do from home. When she learned about UX design as a career path, she wanted to find an education program that offered flexibility while also holding her accountable. After graduating from Springboard, Sadie landed a role as a UX designer and researcher. In her first few months at the company, Sadie helped overhaul the UX research process to make it more user-centered.

Read Sadie's full story here.

> **Before Springboard, I purchased a subscription to a design course that was entirely self-paced. But as a mom who was working part-time, I never made it a priority, and my studies got pushed to the side. I knew I needed something that would keep me accountable, but I also needed flexibility. That's why I chose Springboard.**

Teliah Jackson

From Medical massage therapist

To Senior UX designer at Progressive Leasing

Progressive Leasing™

After single handedly taking care of her disabled mother from the age of nine, Teliah was inspired to become a medical massage therapist. But after doing it for 10 years, she decided she wanted to make a bigger impact--helping people on a larger scale rather than just 1:1. That's when she discovered UX design. After completing the UX/UI Design Career Track at Springboard, she was hired at AAA to assist with a major rebranding project. Now, she's a senior UX designer at Progressive Leasing.

Read Teliah's full story here.

" Enrolling in Springboard was a really big decision for me, but it was the best decision that I ever made.

Erich Schulz

From Public school teacher

To Product designer at Disney Parks, Products, and Experiences

Disney

As someone who majored in character animation, Erich had always wanted to work for Disney. Despite his nonlinear career path—working at a grocery store and then teaching digital design to highschoolers—Erich recently landed his dream role as a product designer at Disney Parks, Experiences, and Products.

While interviewing at Disney, Erich referenced his experience collaborating with other designers on the Industry Design Project at Springboard, which helped him land the role.

Read Erich's full story here.

" What really stood out to me about Springboard was the mentorship program and the fact that you could study at your own pace. I also loved the accountability that I would have from working with a career coach.

"

I don't have a college degree. I come from a struggling background and I just didn't think that I could do it. I had no background in computer science or literacy or anything. Enrolling in Springboard was a really big decision for me, but it was the best decision that I ever made.

- Teliah Jackson, senior UX designer at Progressive Leasing

How Springboard Delivers Student Outcomes

Through industry-leading curriculum, real-world application, flexible learning, and 1:1 human-guided support, we empower students to change their lives.

HANDS-ON LEARNING

A high quality, project-based curriculum designed by industry experts, helps students master their area of study so they're career ready.

REAL HUMAN SUPPORT

Students receive the dedicated support of a personal mentor, career coach, and student advisor, plus 24/7 access to a peer community.

MORE FREEDOM

100% online classrooms give students the flexibility they need to continue working while attending Springboard.

JOB GUARANTEE

Students who are job-qualified will get a job after graduating, or get a full refund of their tuition. **Terms apply**.

HIGHLY RATED AND REVIEWED BY STUDENTS

CAREER KARMA.
4.6/5
516 reviews
Ranked 2023 Best Online Bootcamp

COURSE REPORT
4.63/5
1548 reviews
Ranked 2023 Best Online Bootcamp

switchup
4.68/5
1597 reviews
Ranked 2023 Best Online Bootcamp

Definition of Terms

GENERAL PROGRAM RELATED TERMS:

Total number of students: refers to all students who enrolled in a Springboard career track excluding any students that were refunded due to a cancelation in the first 7 days following the course start dates and excluding subscale courses and courses that launched after the measurement period.

Job-qualified individuals: defined as all graduates who maintained Job Guarantee eligibility (these terms are from the UI/UX Design Career Track but are representative of our Job Guarantee terms across the board) throughout their job search ("Job-Qualified Graduates"), or Job Guarantee-eligible students who receive a job regardless of completion status ("Early Offerees"). The Job Guarantee eligibility terms and conditions are available [here](#).

Job-placement rates: defined as (a) the number of Job-Qualified Graduates who reported receiving a job offer within 6 or 12 months of completion plus the number of Early Offerees divided by (b) the total number of Job-Qualified Students plus the number of Early Offerees. (c) Job and offer data - Including average salary, employment type (full time or part time), role title, and related information, is self reported by students and collected via an on-platform questionnaire.

JOB GUARANTEE RELATED TERMS:

Eligible: students eligible for Job Guarantee

Not eligible: students who were not eligible for Job Guarantee (ex: at enrollment, they didn't qualify)

Refunded: Students who got their tuition back after failing to get a job: this number is low because the placement rate of job-qualified graduates is high.

Waived: Students can voluntarily waive their Job Guarantee if they aren't interested in changing careers, want to forgo career support to accelerate completion of the course, and/or want career support at their own pace or on their own terms (without logging minimum Job Guarantee activities or not searching in a Job Guarantee metro area).

Revoked: Springboard rarely revokes a Job Guarantee but it is primarily because students are not consistently putting a good-faith effort into their job search as defined by our Job Guarantee policy (e.g. applying to at least 4 jobs per week). Springboard believes the job search should be a human-centered process where career coaches work 1:1 with students in their pursuit of a shared goal: a job.

Ready for the next step?

Learn more and apply **here**
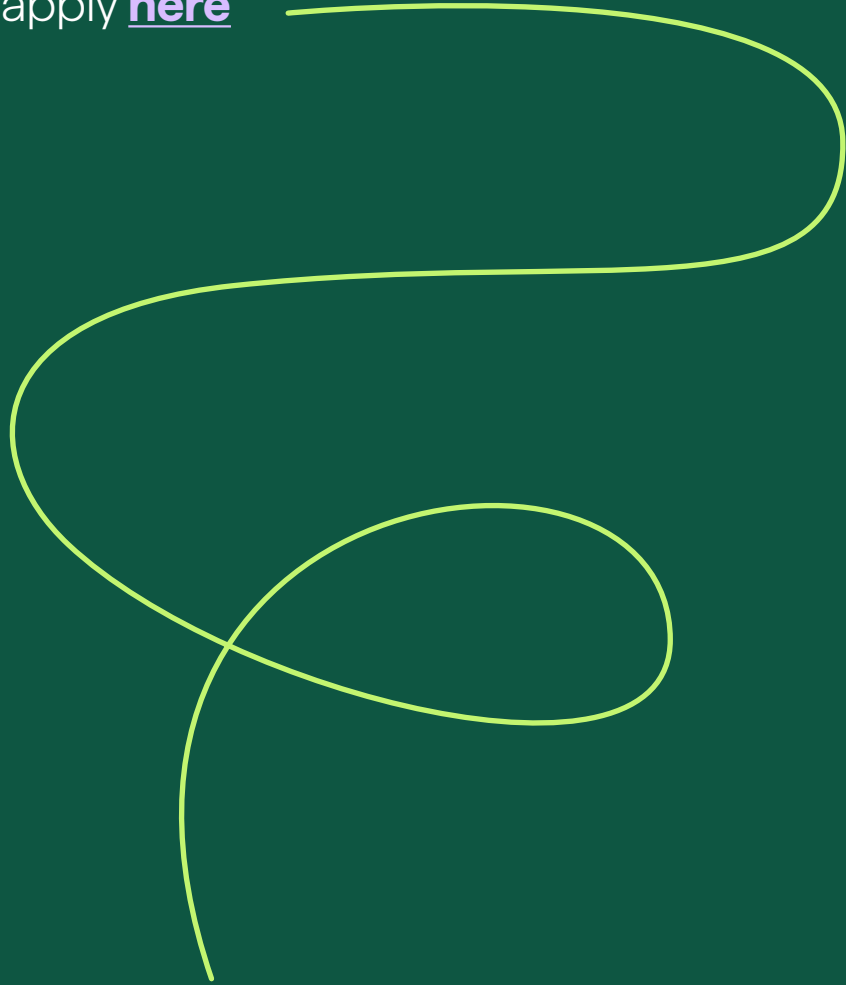
Questions? We're here to help

Email us at **hello@springboard.com**
or call **+1.415.966.2533**

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